



# PACK LEADER PACKET

**Date: September 19, 2009**

**Event Begins: 8:30 am**

**Walk Time: 11:00 am**

**Crossroads Park  
5205 Ashworth Road  
West Des Moines, Iowa**

**Fundraiser Website: [www.firstgiving.com/rvaspets](http://www.firstgiving.com/rvaspets)**

**Contact: Mary at [RVASdogwalk2009@yahoo.com](mailto:RVASdogwalk2009@yahoo.com)**

**Website: [www.RaccoonValley.com](http://www.RaccoonValley.com)**

**Questions? Call RVAS at 515.577.1745**

**Proceeds benefit the  
Raccoon Valley Animal Sanctuary & Rescue**

# BE A PACK LEADER

## Form a PACK (*a team of walkers/donors*) and save lives!

*(Pack is 4 or more people. Packs can walk or be donors only!)*

### **Why Form a Pack?**

You'll have fun together helping save lives, and you can win great prizes. And Individual Pack members on your team can also win prizes.

### **Who Can Be A Pack Member?**

Friends...coworkers...neighbors...family members...classmates...club members...girl's night out...Boy/Girl Scout Troops...Church Groups...Running Clubs...Dog Clubs...Special Interest Groups...just about anyone who loves animals and wants to help one of our four great Programs: *(Children under 16 MUST be accompanied by a guardian or authorized adult)*

- Help FIGHT Puppy Mills *(change laws, rescue & rehabilitate mill dogs)*
- Help PREVENT Neglect, Abuse & Cruelty *(chained dogs, dog fighting, etc.)*
- Help STOP Overpopulation *(Spay & Neuter, Trap-Neuter-Return Program, etc.)*
- Help RVAS Save Lives! *(Helps save lives like Dakota) (<http://raccoonvalley.com/SN/Dakota.html>)*

### **Who Can Be A Team Sponsor?**

Anyone who is willing to support a PACK by donating \$1.00, \$10.00, \$100.00 or more. Individuals simply email their friends, family, co-workers, or even have small events of their own, like garage sales, lemonade stands, car washes, birthday parties, wine tasting, cooking classes...any way that you can think of. Be creative...and raising funds has no age limit...children can participate, too!

*(All donations are tax-deductible. Receipts are available upon request)*

### **How Do I Get Started?**

Simply follow the step-by-step directions on the following pages. Most importantly! Have Fun!

**GO TO NEXT PAGE TO BEGIN....**

## PRE-WALK

- Organize a group of individuals into a Pack. (*You will be the Pack Leader*)
- Give your Pack a creative Name (*prize awarded for the most creative name*)
- The Pack Leader must register the Pack online at:  
[www.firstgiving.com/RVASpets](http://www.firstgiving.com/RVASpets)
  - **Note: Online Fundraising transactions are processed securely as credit card transactions and come directly to RVAS. If you or a Pack Member collects cash or check donations, please use the attached sponsor sheet and submit it by SEPTEMBER 12, 2009 to ensure the funding collected will count towards your team totals. Any funding collected AFTER September 12, should be brought with you to registration.**
  - *If you prefer to register your team and collect cash donations through a sponsor sheet you may do so, but funds must be collected and your team must be registered by September 12 to qualify for prizes.*
- Each Pack Member can then use the online fundraising tool to register. (*See web address above*). Individuals simply select the "pack" they are with, and then create their own fundraising page.
- Establish a Team Goal. (*Prizes will be awarded for "Most Money Raised as a Team", "Most Money Raised for a Specific Cause", "Most Creative Pack Name"*).
  - The Team Captain *and* each individual in the pack can win one of the prizes below:
    - \$100 – T-Shirt
    - \$250 – T-Shirt & Hat
    - \$500 – T-Shirt, Hat and Pet Bowl
    - \$750 – T-Shirt, Hat, Mousepad & Pet Bowl
    - \$1,000 – Zip Hoodie & Sigg Water Bottle
  - A FREE Pack Photo on high quality digital paper for the entire team.
  - Each Pack Member receives four tickets for entry to our Waterbowl Raffle. (*Additional tickets can be purchased at the walk.*)
- Motivate your Pack Members to collect donations from sponsors
- Inquire about corporate employer matches within your Pack
- Keep in touch with your Pack Members to see how they are doing.

## PRE-REGISTRATION

- Collect all cash, check donations/sponsor sheets from your Pack Members and turn into RVAS by **September 12, 2009**. (*Funding collected after that date, may not be added into your totals for prize opportunities but **will** go towards the event.*)
- After September 12, record all Pack Member on-line total donations and bring to the Walk.
- If using both the online fundraiser *and* sponsor sheet, calculate combined totals for your Pack Members.
- Organize your Pack to meet at the Walk at 8:30 am for FREE Photo.

**GOOD LUCK AND SEE YOU AT THE WALK!!!**

