

# Raccoon Valley

## Animal Sanctuary & Rescue

August 23, 2009

We recognize that as a local business leader, everyone wants your money. Well, we prefer to earn it the old fashioned way...by working for it! RVAS has saved and adopted over 10,000 lives in the past years without a building, without any city, state or federal funding and without any companion being killed to make room for another. We were able to do this because of generous people like you!

This is an excellent opportunity for your business to show your support to our efforts, while at the same time, helping to improve your bottom line. We are asking for donations of your products and/or services for our **Paws 4 a Cause Dog Walk** event being held on **September 19, 2009**. Your sponsorship will be used for our Waterbowl raffle, prizes for contests and awards given for the winners. And you will help support one of our many programs which enable us to save lives. We *will* make it worth your while to participate by offering you free advertising on our website, in programs, on flyers and even on our signs. Businesses who donate their products and/or services will receive the following:

- **Alpha Dog** – A \$1.00 - \$99.00 donation of products or services allows us to showcase your business in our event Sponsor flyer and on our website.
- **Dog's Best Friend** – A \$100.00 - \$249.00 donation of products or services receives recognition of your Company and/or name listed on our event Sponsor flyer, on our website on the Sponsor Page and on the Sponsor Sign in the main area.
- **Canine Champion** – A \$250.00 to \$499.00 donation of products or services receives recognition of your Company and/or name listed on our event Sponsor flyer, on our website on the Sponsor Page, in our e-news, on the Sponsor Sign in the main area and on the route signs.
- **Leader of the Pack** – A \$500.00 to \$999.00 donation receives all the recognition a *Canine Champion*, plus your Company Logo on every page of our website with a link directly back to yours. You will also receive live promotional advertising throughout the day of the event.
- **Top Dog** - \$1,000.00 or above will receive the above packages as well as, be asked to participate in the cutting of the ribbon to begin the walk.

Please contact Abbie Keller at 515-577-1745 or email [RVASpets@msn.com](mailto:RVASpets@msn.com) to arrange a pick up by **September 1, 2009**, or if you prefer, you can mail them to: **RVAS Sponsorship, PO Box 38, Boone, IA 50036**. And remember your contribution is tax-deductible. This letter can serve as your receipt. Thank you in advance, for your support!

Sincerely,

Linda R. Blakely

Linda R. Blakely, Director  
Raccoon Valley Animal Sanctuary & Rescue

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